

Strategic Planning (SP)

COURSE NUMBER FAA01275

For information about this course, contact:
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 (386) 446-7251

This course is also offered as a **fee-for-service delivery** under FAA01274, ***Strategic Planning Through the Power of Vision***.

DESCRIPTION AND LEARNING STRATEGY

This course is designed for FAA managers and leaders who have facility, program, or project responsibilities. It provides the skills and knowledge necessary to maximize leadership effectiveness. Participants practice skills that help them set the vision, strategies, and measures for their facility, program, or project, and enables them to articulate a clear strategic plan. Instructional approaches used are: self-assessment, individual and group work sessions, videos, action-based learning, and a case study. Participants and their co-workers complete a computer-based feedback assessment instrument prior to attending.

OBJECTIVES

- Gain understanding of DOT and FAA future directions, and identify where to find this information.
- Develop a vision of a more desirable future (one to three years) for his/her area(s) of responsibility.
- Communicate a strategic plan that enrolls stakeholders in working toward a shared vision.
- Develop strategies and implementation plans that will enhance the organization's progress toward the shared vision.
- Develop measures that can be used to assess the status of plan implementation.
- Develop strategies to create an environment where diversity, teamwork, collaboration and a shared vision promote commitment to an organizational strategic plan.

KEY COMPETENCIES

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| • Accountability and Measurement | • Interpersonal Relations and Influence |
| • Building Alliances | • Strategy Formulation |
| • Customer Focus | • Vision |
| • Innovation | |

CLASS SIZE

18 participants

LENGTH 4½ days
 (Monday, 8:00 a.m. –
 Friday, 12:00 noon)
 36 hours

LOCATION

Customer site or
 FAA Center for
 Management and
 Executive Leadership
 Palm Coast, Florida

UPCOMING DELIVERIES

(see [FY09 Schedule](#))

WHO SHOULD ATTEND

FAA managers and leaders who have facility, program, or project responsibilities

ENROLLMENT

To enroll, contact your line organization's training coordinator. To arrange a **fee-for-service delivery**, call Shep Curl at (386) 446-7132.

PREREQUISITE

None

PRECOURSE

Approximately four weeks prior to class start, you will receive an email detailing assignments, including the **Multi-Rater Feedback Assessment**, that must be completed prior to your arrival at CMEL.

RELATED COURSES

Inquiry, Influence &
 Implications
 (FAA01249)

Managing Change
 (FAA01306)

Systems Thinking
 (FAA01277)